Graphic Design
Photography
Writing
AudioVisual Producing

InDesign

Illustrator

Lightroom

WordPress

Canva

Meta Business Suite



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CISV

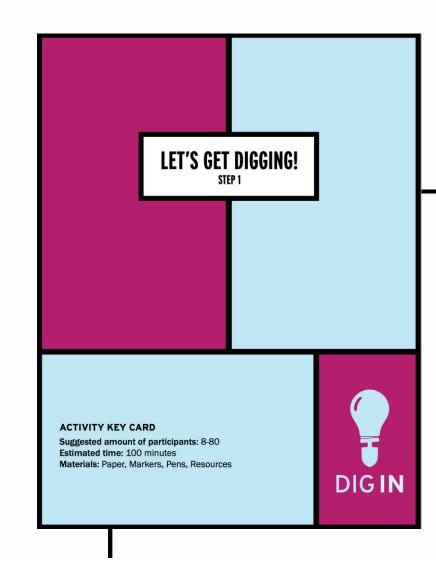
Over my many years in <u>CISV</u> I took on several roles (National Junior Representative, various communications teams), and particularly enjoyed the more outward-facing ones.

As part of my year-long European Voluntary Service post in CISV Norway, I was tasked with developing a project. In my own meta way of doing things, it became a project about how to start a project. Some of it can still be found on <u>Facebook</u> and <u>YouTube</u>.

I also was part of the Americas' Junior Branch communications team, the working group which created the 2016 activity pack <u>Dig In</u>, as well as the comms team for various events.

Here are some of my old creations from my first steps into graphic design, and a <u>blog post</u> (still available courtesy of the Internet Archive, long may it live).

First foray in graphic design, WordPress, blogging, and video editing...



I SURVIVED THE OSLO WINTER.

LIFE IN NORWAY / 26. FEBRUARY 2016 / BY EMI BELS

Things have been a bit quiet on this blog lately, which only means living here is becoming normal.

But since I hear the question "How do you deal with the **winter**? I'd get depressed!" often, I thought I'd write a post about it. Because before coming here, the winter was my bigger fear: a long stretch of darkness and winter blues looming on the horizon. Well it turns out, this was the least blue winter of my life! Here's how I've been dealing with winter so far:



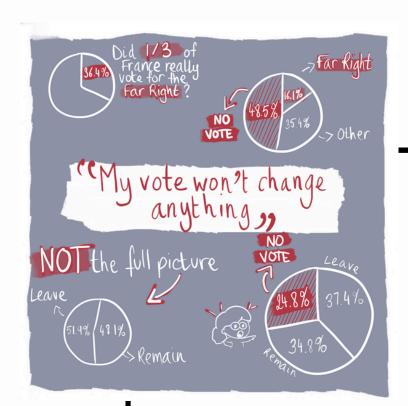




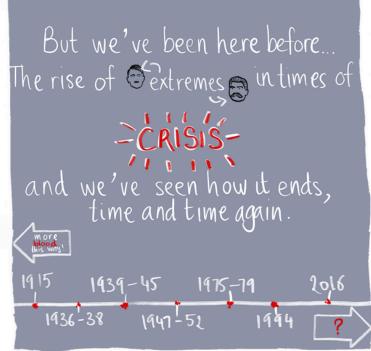












Persona

I am a deeply engaged individual, and sometimes writing or drawing is my chosen outlet. Here are a few creations or stories that made the cut onto my social media and ellicited discussions.

Reacting to the European, Belgian, and French 2024 election results, making notes during an Art of Brilliance training, and writing to my MP about the handling of women's health...



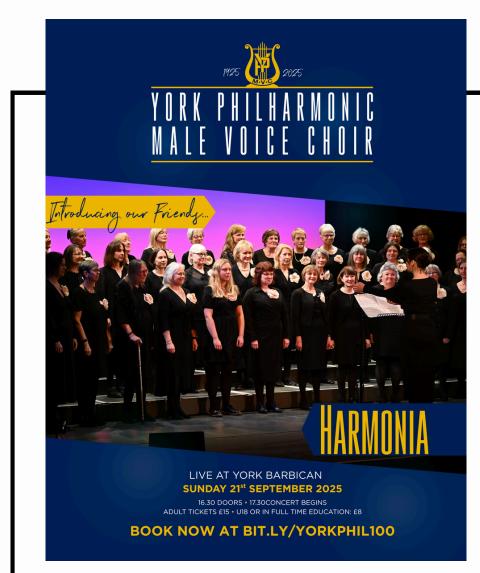


YPMVC

I was appointed as deputy musical director of the York Philharmonic Male Voice Choir in November 2024. On top of the weekly rehearsals and sectionals (and nearly biweekly concerts), the choir recently enlisted my help to manage the social media campaign in the run-up to the choir's big centenary event.

I have also offered to put together a 'Social Media 101' guide for the choir's media group – it's not every day one meets members of that generation who are so keen to learn, and it is a great exercise for me to think about the things I take for granted: change of tone depending on the platform and audience, appealing visuals, call to action requiring a link...

Social media strategy, planning, delivery, and upcoming training...



Our Centenary concert on 21 September isn't all about us... Over the next few weeks we will be introducing the 'Friends' part of 'The Phil and Friends'!

Friends group 1/6: Harmonia

Formed in Malton in 2008, Harmonia is a ladies' choir of some 50 voices. Most concerts are within Ryedale together with occasional competitions. Harmonia has enjoyed a number of joint concerts with the Phil and, at the Eskdale Festival in Whitby, has twice beaten the men in competition. Repertoire includes folk, jazz, musical theatre and traditional music from different cultures.

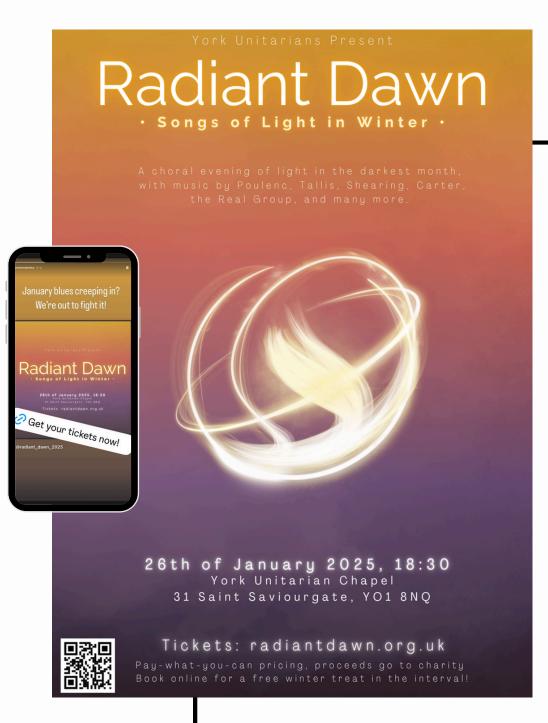
More about them: https://www.singinginryedale.co.uk/harmonia

- Come join us for our centenary celebration on 21 September 2025, 17:30!
- Get your tickets: https://bit.ly/yorkphil100











Other Events

The 'Phil' is only the latest of a series of choirs for which I have run social media accounts or created designs.

Here are a few examples, from advertising Radiant Dawn, a music project I led, launching a few choirs' social media presence, to being audiovisual producer and photographer for the Swan Consort's upcoming social media campaign.

The advertising campaign I ran for Radiant Dawn was extremely successful, reaching a wide audience which translated into a full venue and a large charity donation!

Calling all altos!

Then we want you for our upper voice barbershop chorus!



Audiovisual producing, more graphic design and social media...





LET ALL THE WORLD IN EVERY CORNER SING DIVERSITY IN THE CHOIR

EMILIE BELS

survival of the UK's cherished choral tradition are taking place. Prominent figures warn that, while community choral singing is thriving, its sacred counterpart is struggling. A 2022 Cathedral Music Trust (CMT) report suggests that a lack of diversity and inclusivity may be its downfall.1 Concurrently, music education in state schools is declining, with only a few enlightened headteachers making a difference. Coincidence? Absolutely not.

In response to the CMT report, Anna Lapwood highlighted that 'the lack of diversity in cathedral music is closely linked to the dwindling presence of music in schools', with the Voices Foundation being only the latest victim of an increasingly desolate music education landscape.² Despite initiatives such as the National Schools Singing Programme (NSSP) striving to reverse this trend, the report warns that

The report can be found online by searching for Cathedral Music Trust 'A Future for Cathedral Music'.

Anna Lapwood quoted in 'Cathedral music is facing a sustainability crisis, report warns', by Pat Ashworth, Church Times, 4 October 2022.

efforts may prove futile if we limit children's

achievements in cathedral music. Diversity is the key word: the report warns that ignoring issues of diversity and inclusivity risks eroding public credibility. The public response to the announcement regarding St John's Voices underscores this point. Diversity here means including and representing a wide range of voices, backgrounds and perspectives within a choir, from different cultures and genres to singers with diverse characteristics such as race, ethnicity, gender, socio-economic status and disability. The report's recommendations are clear: 'To demonstrate that they are elite but not elitist, cathedrals and major places of worship must be able to demonstrate a clear pathway from the grassroots of singing through to the pinnacle of cathedral choirs.' Tradition must evolve to ensure survival.

I was acutely aware of this context when I was appointed as York Minster's Schools Singing Lead six months ago. Through conversations and reflections. I am starting to grasp the unique challenges of launching

CHURCH MUSIC QUARTERLY SEPTEMBER 2024



Photography, writing, television, infographics...



Communications are everywhere in my life: writing articles (to be found on my website <u>emiliebels.org</u>), TV appearances, photography, or designing my chameleon logo on Illustrator...





